



**JUNIOR LEAGUE
OF
DALLAS™**

Dear Donor,

We are thrilled to invite you to partner with us at our annual *Junior League of Dallas Auction Party* themed **DISCO FOR DALLAS** on Saturday, November 2nd, 2024, at the stylish Hotel ZaZa. This year, we're shaking things up with a dazzling disco theme, promising an evening of fun, philanthropy, and community spirit. Our event raises money for the Junior League of Dallas Community Service Fund, which benefits our community partner agencies and Signature Projects, that collectively address some of the most pressing needs in our community.

Why Your Support Matters:

As a valued member of our Dallas community, your contribution will make a significant impact. By donating an in-kind item to our auction and/or underwriting a sponsorship, you will not only highlight your brand, but also support the Junior League of Dallas' commitment to serving our community.

How You Can Help:

Your participation is essential to the success of our event. Here are a few ways you can get involved:

- **Donate an In-Kind Item:** Whether it's a product, service, or unique experience, your donation will be prominently featured in our silent auction, offering valuable exposure to our attendees.
- **Underwrite a Sponsorship:** We have numerous opportunities that offer additional promotional exposure and marketing for your business including naming rights, and category exclusivity for certain levels and categories (i.e., swag bag, VIP lounge, décor, photo booth, casino, etc.). We'd love to customize something based on your specific needs.

Recognition and Benefits:

- **Recognition:** Your business will be acknowledged prominently during the event and on our mobile bidding platform highlighting your commitment to supporting our cause.
- **Exposure:** Your business will promote its products or services to a diverse audience of community members and stakeholders.
- **Goodwill:** Your business will demonstrate its corporate social responsibility and positively align its brand by supporting our Dallas community.

Next Steps:

To donate an in-kind item, attached is a contract outlining the partnership opportunities and benefits. I would be happy to discuss additional sponsorship opportunities, which are available at every price level.

Your generosity will directly impact our ability to reach our goal and to continue to build a better Dallas. Thank you for considering this opportunity to make a difference with us. Together let's disco for a cause and build upon our legacy of leadership!

Warm regards,


Stephanie Kaye Ramirez
2024-2025 Auction Chair


Katie German
2024-2025 Development VP

Our Community. Our Commitment.

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